

April 23, 2008

To whom it may concern:

The Las Vegas Latin Chamber of Commerce has consistently been a propeller of economic empowerment in Southern Nevada because of its unrelenting strive to be a strong social and political fabric in the community. We have been helping our community for a little over a quarter of a century and we have accomplished many goals by playing a constructive and positive role in the Las Vegas community. Much of our success has been because of the continual support of businesses such as KBLR-39 Telemundo Las Vegas. Their unfaltering commitment to the community has persisted throughout the years.

Specifically they have done numerous contributions to our chamber that have had direct influence on our community. For example, in the past several years the Latin Chamber of Commerce has put together the Annual La Oportunidad Business Expo designed to inform the community about the different products and services that are available to them. KBLR-39 Telemundo Las Vegas has consistently volunteered to allow us to use their resources to promote the event. They helped promote the event by running thirty second ads for two weeks throughout the day informing the community of the Business Expo. Aside from that they continually show support by attending our monthly luncheons. They have on more than one occasion sponsored our Desayuno con Amigos, which is a breakfast designed to create networking opportunities for new small businesses. They have done many other contributions, but lastly the Latin Chamber of Commerce would like to recognize their outstanding pivotal help in our Annual Career Day. Every year we put together a day where high school students from all around Las Vegas get together and shadow different professionals to see what it is like to do their jobs. KBLR-39 Telemundo Las Vegas is always first in line to help in any way they can: they cover and publicize the event, help sponsor it, take students by the masses to their broadcasting sites, and most importantly help open doors for the youth of Las Vegas.

The Las Vegas Latin Chamber of Commerce can without hesitation state that KBLR-39 Telemundo Las Vegas is a great asset to our organization and is one of the leading sources of information for the Latino community.

If we can be of any assistance, please do not hesitate to contact us at (702) 385-7367.

Sincerely,

Victoria Napoles-Laza  
Senior Executive Vice President